

Contribute to Heritage Happenings!

Hello!

We at the Heritage Community Association (HCA) are writing to let you know that this Spring we will be publishing a new issue of our community newsletter: *Heritage Happenings*. You can take a look at our previous issue (Fall 2023) on our website at <u>heritagecommunityassociatioon.com/newsletter</u>.

As a stakeholder in our community, we invite you to contribute. On the backside of this page you will find our rate card for placing an Ad in the issue. We also welcome submissions of other kinds from community members.

If you have a message, artwork, or an Ad that you would like to share with your community, please contact us at web@heritagecommunityassociation.com.

Thank you,

Wendy Miller

Executive Director, HCA

Wendy Miller



Advertise in Heritage Happenings!

Heritage Happenings is a community newsletter published by Heritage Community Association 2 times per year. **The next issue will be our Fall 2023 Issue.** We deliver approximately 2000 copies throughout the Heritage neighbourhood to all households, businesses, and service organizations.

Heritage Happenings is produced in a full colour magazine-style format on white 11 x 17 paper.

Each page is 8 ½ inches wide by 11 inches tall. Issues are 8-16 pages long,.

Advertising Rates:

Size	Dimensions (Width x Height)	Price (Colour)	Price (Black & White)
Full page	8.5" x 11"	\$500	\$410
Half-page	8.5" x 5.5"	\$350	\$290
Quarter page	4.25" x 5.5"	\$175	\$145
Eighth page	Horizontal: 4.25" x 2.75" Vertical: 2.125" x 5.5"	\$100	\$82
Community Calendar submissions	Email us with the details! We reserve the right to be selective about the calendar events we print.	N/A	FREE!

Non-Profit Special:

Specs:

20% off our regular ad prices

300 dpi / submitted by email in .pdf or .tif formats

To book:

Contact the HCA office at (306) 757-9952 or web@heritagecommunityassociation.com

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